FHRCB proposal baseline survey on tourism enterprises

Financial proposal

	rate (Tk)	units	no of units	total (Tk)
Personnel (see below for estimation of				
time)				
Senior Researcher (Dr Parvin Sultana)	20000	day	35	700,000
Associate Researcher (training,				
supervision, censuses, larger business and				
key informant interviews, checking				
questionnaires, workshops)	2000	day	30	60,000
Research assistants (census and main				
interviews, plus training and coding				
questionnaires)	1500	day	138	207,000
sub-total				967,000
Travel and per diem				
Travel costs (assistants and associate)		ls		151,500
Travel costs (senior researcher) - micro				
hire 10 days, flight Cox's bazar		ls		65,000
Accommodation & subsistence (assistants				
and associate)	1000	day	144	144,000
Accommodation & subsistence (senior				
researcher)	2500	day	10	25,000
sub-total				385,500
Other direct costs				
Photocopies, supplies, communications,				
data entry		ls		75,000
Total direct costs				1,427,500
Overhead				
at 10% of above				142,750
Total				1,570,250

Basis of estimation

Person days of research assistants

Interviews	Kaptai	Cox's baza	Sreemongo	Sundarbans	Total
Census	3	5	4	3	15
Hotel	2.5	10	5	5	22.5
Restaurant	2.5	5	3.75	2.5	13.75
Micro/Jeep/Car	3.75	5	5	2.5	16.25
Residential boat tour cos	0	0	0	5.00	5
Boat	1.25	1.25	2.5	2.5	7.5
Three Wheeler	2.5	5	5	0	12.5
Other services (guides, etc)	2.5	5	3.75	2.5	13.75
Sub-total days	18	36.25	29	19.00	102.25
Travel time	6	6	6	6	24
Total days	24	42.25	35	25.00	126.25
Field work days/person (team of 3)	8.00	14.08	11.67	8.33	42.08
rounded	8	14	12	9.00	43

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Senior researcherdaysInception workshop1Prepare checklist/questionaire2Supervise/Backup support12Interviews in Dhaka5Analysis, reporting, workshops15

Assumed population	Kaptai	Cox's baza	Sreemongo	Sundarbans	Total
Hotel	5	112	25	20	162
Restaurant	10	120	30	20	180
Micro/Jeep/Car	30	200	100	20	350
Residential boat tour cos				15	15
Boat	5	5	15	20	45
Three Wheeler	20	100	100		220
Other services (guides, etc)	10	100	30	10	150
Total	80	637	300	105	1122

Sample	Kaptai	Cox's baza S	reemongo Sun	darbans Tot	al	Interviews/day
Hotel	5	20	10	10	45	2
Restaurant	10	20	15	10	55	4
Micro/Jeep/Car	15	20	20	10	65	4
Residential boat tour cos				10	10	2
Boat	5	5	10	10	30	4
Three Wheeler	10	20	20		50	4
Other services (guides, etc)	10	20	15	10	55	4
Total	55	105	90	60	310	