

Action Plan Matrix for Nature Tourism start-up Under Improve revenue sharing

Khadimnagar NP		
SL	Things need to do	Process
1	Hand sketch Map of NP (Park Design)	Info
1	CMO committee formation	As per GO
2	Ticket system in place	Through CMO Resolution or DFO or ACF permission copy
3		Ticket printing
4	Ticket counter & Toilet facilities	Design and location and consent from FD CMC
		Budget and Installation
6	Trail cleanup	Labor and budget
7	Drinking water	Installation
8	Entry Fee Collector	Through CMO Resolution or DFO or ACF permission copy
9	Recruitment of Collector	At least for 6 months CREL will pay
10	Entry fee management Training	Participants selection and materials ready and schedule finalize
11	Brochure of trails and signage's	Redesign and branding (hard copies in Hand)
12	Official opening ceremony for the entry fee	Invitation and necessary preparation
13	Promotion plan development	Integrated promotion plan for the NP – DRAFT Sketch
14		
Kaptai NP		
SL	Things need to do	Process
1	Hand sketch Map of NP (Park Design)	Info
1	Entry fee collection spot finalization	Discuss with DFO for permission also include CMO
2	Ticket system in place	Facilitation
4	Ticket counter & Toilet facilities	Design and location and consent from FD CMC
		Budget and Installation
6	Trail cleanup	Labor and budget
7	Drinking water	Installation
8	Entry Fee Collector	Through CMO Resolution or DFO or ACF permission copy
9	Recruitment of Collector	At least for 6 months CREL will pay
10	Entry fee management Training	Participants selection and materials ready and schedule finalize
11	Brochure of trails and signage's	Redesign and branding (hard copies in Hand)
12	Official opening ceremony for the entry fee	Invitation and necessary preparation
13	Promotion plan development	Integrated promotion plan for the NP – DRAFT Sketch
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Himchari NP		
SL	Things need to do	Process
1	Hand sketch Map of NP (Park Design)	Info
1	CMO committee formation	As per GO
2	Ticket system in place	Through CMO Resolution or DFO or ACF permission copy
3		Ticket printing (find advertisement for sponsor)
8	Entry Fee Collector	Through CMO Resolution or DFO or ACF permission copy
9	Recruitment of Collector	At least for 6 months CREL will pay
10	Entry fee management Training	Participants selection and materials ready and schedule finalize
11	Brochure of trails and signage's	Redesign and branding (hard copies in Hand)
12	Official opening ceremony for the entry fee	Invitation and necessary preparation

13	Promotion plan development	Integrated promotion plan for the NP – DRAFT Sketch
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Shilkhali NP		
SL	Things need to do	Process
1	Hand sketch Map of NP (Park Design)	Info
1	Entry fee collection	Discuss with DFO for permission also include CMO
2	Ticket system in place	Facilitation
4	Ticket counter & Toilet facilities functional	FD CMC
		Budget and functional
6	Trail development	GIS mapping, physical development.
	Brochure of trails and signage's	design and branding (Text)
7	Drinking water	Installation
8	Entry Fee Collector	Through CMO Resolution or DFO or ACF permission copy
9	Recruitment of Collector	At least for 6 months CREL will pay
10	Entry fee management Training	Participants selection and materials ready and schedule finalize
12	Official opening ceremony for the entry fee	Invitation and necessary preparation
13	Promotion plan development	Integrated promotion plan for the NP – DRAFT Sketch
Dudpukuria NP		
SL	Things need to do	Process
1	Hand sketch Map of NP (Park Design)	Info
2	Ticket system in place	Through CMO Resolution or DFO or ACF permission copy
3		Ticket printing (find advertisement for sponsor)
4	Ticket counter & Toilet facilities	Design and location and consent from FD CMC
		Budget and Installation
6	Trail cleanup	Labor and budget
7	Drinking water	Installation
8	Entry Fee Collector	Through CMO Resolution or DFO or ACF permission copy
9	Recruitment of Collector	At least for 6 months CREL will pay
10	Entry fee management Training	Participants selection and materials ready and schedule finalize
11	Brochure of trails and signage's	Redesign and branding (hard copies in Hand)
12	Official opening ceremony for the entry fee	Invitation and necessary preparation
13	Promotion plan development	Integrated promotion plan for the NP – DRAFT Sketch
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Lawachara NP		
SL	Things need to do	Process
1	Hand sketch Map of NP (Park Design)	Info
1	Interpretation center operationalize	CMC resolution given to FD
2	Guide Refresher	Manual development and resource person contacted and conduct training
3	Entry fee management training	Manual development and date finalization, FD resource persons time confirmation and conduct training
4	Review of Infrastructure Facilities based on CCA	Find out the possible places Find out what are the facilities development required Place for Procurement
5	Review of Signage's	Designing and printing
6	Trail improvement	Check and necessary required activity

7	Park Staff training	Identify the required training for category of the service staffs of park Manual development and resource person contacted and conduct training
8	Improvement of Waste management	Procurement
9	Brochure & Leaflet	Design and printing
Teknaf NP		
SL	Things need to do	Process
1	Hand sketch Map of NP (Park Design)	Info
1	Interpretation center operationalize	CMC resolution given to FD
2	Guide Refresher	Manual development and resource person contacted and conduct training
3	Entry fee management training	Manual development and date finalization, FD resource persons time confirmation and conduct training
4	Review of Infrastructure Facilities based on CCA	Find out the possible places Find out what are the facilities development required Place for Procurement
5	Review of Signage's	Designing and printing
6	Trail improvement	Check and necessary required activity
7	Park Staff training	Identify the required training for category of the service staffs of park Manual development and resource person contacted and conduct training
8	Improvement of Waste management	Procurement
9	Brochure & Leaflet	Design and printing
10	Promotional Program	Campaign design
Dudpukuria NP		
SL	Things need to do	Process
1	Hand sketch Map of NP (Park Design)	Info
2	Ticket system in place	Through CMO Resolution or DFO or ACF permission copy
3		Ticket printing (find advertisement for sponsor)
4	Ticket counter & Toilet facilities	Design and location and consent from FD CMC Budget and Installation
6	Trail cleanup	Labor and budget
7	Drinking water	Installation
8	Entry Fee Collector	Through CMO Resolution or DFO or ACF permission copy
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12	Official opening ceremony for the entry fee	Invitation and necessary preparation
13	Promotion plan development	Integrated promotion plan for the NP – DRAFT Sketch